

Jan Spring, VP of Channel Development of eFolder, Recognized as One of CRN's 2014 Channel Chiefs

Top 100 Coolest Cloud Vendor Sees Vice President of Channel Development Recognized for "Leading, Inspiring and Engaging" Solution Providers

ATLANTA, Ga. – Mar. 4, 2014 – eFolder, a leading supplier of cloud data protection and file sync solutions for the IT channel, today announced that Jan Spring, vice president of channel development of eFolder, has been named one of CRN's 2014 Channel Chiefs. Spring was recognized by CRN for increasing eFolder's transacting partners by 100 percent year-over-year and achieving 40 percent organic partner growth in 2013.

CRN Channel Chiefs were selected by the CRN editorial team based on channel experience, program innovations, channel-driven revenue, and public support for the importance of IT channel sales. This prestigious list of the most powerful leaders in the IT channel recognizes those executives directly responsible for driving channel sales and growth within their organization, while evangelizing the importance of the channel throughout the entire IT Industry.

Spring is responsible for developing the solution provider channel for eFolder's award winning cloud backup, backup disaster recovery (BDR) and cloud file sync solution, Anchor. Spring was integral in helping the company reach 1,700 transacting partners in 2013; last year, Spring doubled the number of channel account managers, doubled the size of the company's technical support staff, and introduced 30 hours of on-demand training content for partners.

Spring's recognition as a CRN Channel Chief follows eFolder being named one of the top 100 Coolest Cloud Vendors of 2014 by CRN and 20 Coolest Cloud Storage Vendors of the 2014 Cloud 100.

"I am honored to be counted amongst CRN's 2014 Channel Chiefs and to be part of a company that matches my personal ambition," says Spring. "This award validates the hard work that eFolder, as a company, consistently puts in to make the channel more successful. I am excited to be commended as a leader of that effort."

"We are pleased to highlight the many executives throughout the industry who work tirelessly to advance the standing of the channel community within their organizations. The CRN Channel Chief honorees lead, inspire and engage peers and serve as valuable advocates to help ensure the health and longevity of the channel within the IT industry. We applaud their efforts and look forward to their continued success," said Robert Faletra, CEO, The Channel Company.

The 2014 Channel Chiefs list is featured in the February/March issue of CRN, and online at www.CRN.com.

About eFolder

eFolder is a leading supplier of cloud data protection, business continuity, and cloud file sync solutions for MSPs, solution providers, and VARs. Delivered as wholesale services to the channel, eFolder enables its partners to provide branded data protection and file sync services and to generate highly profitable, recurring revenue. eFolder services complement many of the managed service offerings already deployed by partners and integrate with common PSA systems, making adoption of eFolder services fast and easy. eFolder also empowers cost-effective partner and end-user private clouds, allowing partners to meet the needs of any client, regardless of size or readiness to engage in public cloud services. eFolder is a privately held company and is headquartered in Atlanta, GA. For more information, please visit: www.efolder.net and follow us on Twitter: [@eFolder](https://twitter.com/eFolder)

About Anchor

Anchor, a wholly owned subsidiary of eFolder, is the only comprehensive file synchronization platform built exclusively for MSPs, VARs, and IT service providers. Anchor is available on Windows, OSX, iOS, Android, and on the web, and can be delivered through public or private cloud models. For more information, please call 415-541-9002 or visit www.anchorworks.com

About The Channel Company

The Channel Company is the channel community's trusted authority for growth and innovation, with established brands including CRN, XChange Events, IPED, and SharedVue. For more than three decades, we have leveraged our proven and leading-edge platforms to deliver prescriptive sales and marketing solutions for the technology channel. The Channel Company provides Communication, Recruitment,

Engagement, Enablement, Demand Generation and Intelligence services to drive technology partnerships.
Learn more at www.thechannelcompany.com.

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